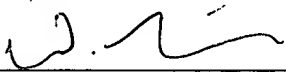


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Date: June 7, 2005



Wilburn Liddell, Jr.

PATENT
733755-6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: ANTHONY R. ROTHSCHILD

Serial No.: 09/755,541

Filed: January 5, 2001

Title: SYSTEM AND METHOD FOR ADDING
AN ADVERTISEMENT TO A PERSONAL
COMMUNICATION

Art Unit: 3622

Examiner: Jeffrey D. Carlson

AMENDMENT

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated April 27, 2005, please amend the above-identified application as follows: